

Auction Debrief

4/11/19

- Charge more for childcare (help and food cost more than received): been the same fee for years Had 3 adult workers, 25 kids, and some jr high helpers. Had babies. Next year: Maybe \$10 per child/\$20 per family and note care is only for school age (3) and up?
- Free dress week should be dropped in half and open to anyone that wants to contribute, (including those that didn't attend); wrist bands for each participant to wear that week
- Also for those that didn't attend, ask if they want to get in on the "pizza" for a year or other ones we can sell multiples of
- Raffle tickets: made around \$1800 in sale. Have we heard any Pros/cons?
- Teacher breakfast: didn't make as much as doing it as raffle. Next year: laser tag w/ teachers.
- Gift basket idea board worked! Put it out earlier! (Diane will donate board for next year)
- Date for next year: Last weekend in March (28th)
- Event day posted on Facebook (Facebook Event page)? Share with friends
- Send out Evite for RSVP'ing and remind emails?
- Wild card donations: worthwhile, 3 items (one was a "plant"): made around \$1500 for 3
- Good idea to ask if they want to add \$2 at checkout to go towards DC; make it clearer!
- Next time: Basket on each table for donations for food (we didn't receive any donations)
- Live auction posters in lobby as advertising week before
- Elizia (?) offered to take individual shots of each kid scattered throughout as decorations; can buy child's picture for certain amount
- Class pictures matted with signatures?
- Silent dessert auction? Dessert dash for individuals (or groups to pool their money)?
- Package # on item/basket for quicker retrieval after checkout
- Don't start moving items off tables or separate from yellow bid sheets until checkout done
- In and Out (completed) boxes for bid sheets
- Selling bags of candy for \$1
- Keep the Board list w/ stickies that Cheryl introduced (To do/working on/Completed)
- Need a "Day of" check off list:
- Child care check list (including be sure to order at **GF pizza!**)
- Dress day for child if parent fills out survey
- Also larger survey for families (to include why they didn't come?)
- Charge 3% credit card fee or give them option to pay with cash or check (greater giving charges a credit card fee) ?

Additional thoughts from another auction:

- Have the jr high (at least two) dress up and take turns walking through the audience during live auction, carrying the sign or object. When people bid or “win”, student can thank them personally!
- “Bling rings” with a dessert auction (or other worthy prize): Sell flashing rings for \$5 each; With a ring, you get to participate in “heads or tails” game right before the dessert dash (or some other prize). Everyone with a ring stands and chooses heads (put your hands on your head) or “tails” (place your hands on your back side). Auctioneer tosses a coin... If it’s “heads”, those with their “hands on their tails” sit down. Repeat until you have a winner, who either gets first choice of dessert, or some other prize.

Other ideas:

- Weekly emails before the auction with ideas (theme per week; pick up some items that could go towards a basket) or specific things needed to be picked up, etc... as well as “LOOK what’s coming to the auction” previews of bigger items!
- If we had just a few items with guaranteed bids early on, could we send out an email for those that knew they couldn’t attend but would like to pre-purchase one of these items at guaranteed bid price? (not sure if that would deter anyone from coming though, but would guarantee a high price for some items).